

New Guide

A platform of independent former senior executives and researchers in the Life Sciences

- Strategic business and operational advice
- Networking support for start-up and emerging companies
- Facilitating advisor initiatives among advisors

The Platform

New Guide is a platform of independent advisors with complementary operational and business profiles. It is not a company or association, no fees or payments are made to New Guide. A Management Committee selects advisors based on their Life Sciences sector experience, expertise, and former senior executive and researcher roles. Advisors decide whether to accept advisory opportunities.

The philosophy

New Guide was founded for practical and philosophical reasons by former senior executives and researchers keen to continue contributing in Life Sciences business activities after retirement. A managed platform network offers performance advantages over solo consulting. Advisors are also motivated to convey their business judgement, developed and sharpened by substantial experience, by offering contextual advice and networking support to younger executives.

The Network

Advisors can propose business initiatives, projects, or opportunities among fellow advisors to leverage their expertise and networks. Activities and terms are mutually-agreed among participating advisors.

The role of Advisors

New Guide advisors offer a broad spectrum of Life Sciences business advice, from strategic and operational guidance, ad-hoc problem solving to mentoring. Advisors' personal networks are accessed, when appropriate, to help support a client's financial or resource requirements.

New Guide advisors work as a team to provide germane, topical advice suited to a client's requirements. Most opportunities and problems, whether strategic, developmental or operational, involve related issues. Exploring these relationships and recommending next steps often requires diverse skills and experiences to produce a well-rounded, thorough analysis. New Guide therefore assigns a lead advisor, who engages other relevant New Guide advisors.

The lead advisor and client negotiate flexible work schedules and compensation. Motivated by a desire to assist emerging companies, financially-secure advisors offer affordable compensation arrangements.

Getting started

- Interested to see how highly experienced former senior executives and researchers can assist you to reach your business goals?
- Try the Business Plan check-up or Quality Review check-up.
- These check-ups give practical guidance and can introduce you to the value of operationally experienced expert advice.

For more information about the New Guide platform, advisor profiles, and advisory capabilities, please visit:

newguide.net or send an email to info@newguide.net.